

WIFES connect
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Dive In festival
PROGRAMME 2024



PROGRAMME



WEDNESDAY SEPTEMBER 25

Event location: PGGM, Zeist

13:30 | Registration & Welcome

14:00 | Opening by **Lars Dijkstra**, Chief Investment Officer PGGM and **Nelsy Salden**, moderator & WIFS board member

14:10 | Key-note speaker **Robert Baker** on “Building up and sustaining gender-inclusive workplaces”

15:00 | Break

15:45 | Introductory words Top 50 Women in Sustainable Finance by jury member **Rinke Zonneveld**

15:55 | Launch Top 50 Women in Sustainable Finance

16:20 | Vision and experiences shared by a Top 50 nominee from 2024

16:30 | Handover WIFS presidency, including short key-note, by **Mirelle van Gemert** and **Chantal Korteweg**

17:00 | Acknowledgments by **Seada van den Herik**, President of the WIFS Advisory Board

17:15 | Closing by Nelsy Salden, followed by networking drinks

Registration

WIFS members: free

Non-members: €50,50



Lars Dijkstra

Chief Investment Officer PGGM
Host Dive In

[LinkedIn](#)

As of June 1, 2024, Lars has been appointed Chief Investment Officer at PGGM. Dijkstra already held this role ad interim at PGGM since February 1 of this year.

He manages investment teams operating in public and private markets worldwide on behalf of Pensioenfonds Zorg en Welzijn (PFZW). Dijkstra held various roles at Van Lanschot Kempen between 2005 and 2023, most recently as Chief Sustainability Officer and before that as Chief Investment Officer. Before that, he worked for the Philips Pension Fund.



Nelsy Salden

WIFS board member
Moderator Dive In

[LinkedIn](#)

Nelsy advocates change from the inside out. Recently, after 17 years in the banking sector, she made the move to Pensioenfonds Rail&OV to contribute to the pension transition. In the past, Nelsy held various management and change management roles at Fortis/ABN Amro and Triodos.

Translating strategy in operations and goals in behaviour to achieve joint and sustainable results, is how she approaches work. Nelsy does not shy away to shed a light on inconsistencies in a tenacious and connecting way. Only when something can no longer be “spared, it can change. Bringing healthy movement is what she stands for, which is possible when masculine and feminine energy are balanced within the organization and within herself.

Nelsy lives in Zeist with her husband and two teenage daughters.

Robert Baker

Founder & CEO Potentia Talent Consulting
Key Note Speaker Dive In

[LinkedIn](#)



Robert has been a passionate supporter of diversity, equity and inclusion throughout his 40 plus year consulting career. He now runs his own business, focussing on delivering keynotes, workshops and coaching for (mostly male) business executives to help them develop their inclusive leadership skills and so build diverse and inclusive workplaces.

He is a Board member of European Women on Boards, responsible for D&I Strategy, and is a Trustee of UN Women, UK. Robert is Disrupter in Residence in DE&I on the Global MBA Program at EDHEC Business School and also a visiting lecturer on Male Allyship at the University of Amsterdam Academy.

In recognition of his work in gender balance, Robert was named a Top 50 Trailblazer in Gender Equity in January 2023 by We Are The City and was awarded as Corporate Male Champion of the Year 2024 by Women in Management.



**Marguerite
Soeteman-Reijnen**

[LinkedIn](#)



Cindy van Oorschot

[LinkedIn](#)



Rinke Zonneveld

[LinkedIn](#)



Stephan Veen

[LinkedIn](#)



Faisal Setoe

[LinkedIn](#)



Nicolette Loonen

[LinkedIn](#)

Mirelle van Gemert

Associate partner Avident

[LinkedIn](#)



Mirelle worked at Achmea for over 17 years, where leadership and change were recurring themes in her various senior management roles. It was during this time that her passion for contributing to more sustainable care was ignited.

Since 2022, Mirelle has been an associate partner at Avident and works across various sectors as an interim manager and organizational consultant. She specializes in the development of organizations, teams, and employees, focusing on strategy and leadership, with a particular expertise in systemic work. Alongside her professional activities, Mirelle serves as a director and supervisor at several organizations and institutions that promote social causes such as equity and diversity.

From 2020 to 2024, Mirelle actively contributed to the WIFS board. During this period, key accomplishments included a refined mission, a new corporate identity, a more inclusive membership base, and a strengthened foundation.

Chantal Korteweg

Director Social Impact & Inclusive
Banking ABN Amro
WIFS president

[LinkedIn](#)



Trained as a lawyer, Chantal feels strongly about social justice. Currently, she is the director of Social Impact & Inclusive Banking at ABN AMRO. She is a strategic executor and contributes to making our world a better, inclusive and more sustainable place. She is a proud mother of a son and daughter and has become an all-round professional.

During the past 10 years she passionately worked on female leadership and gender finance. She set up inclusive banking at ABN AMRO with a bankwide mandate to make the products and services for clients more inclusive and accessible for women and other groups facing barriers. She is a member of ABN AMRO's ethical committee. In 2023 Chantal was the UN women's representative of the Netherlands and delivered a speech in the UN General Assembly on the importance of financial independence of women.





Seada van den Herik

Director Onderlinge 's
Gravenhage
President WIFS Advisory Board

[LinkedIn](#)

Seada completed a degree in Business Mathematics & Computer Science in combination with an existence as a professional rower. She continued her career with various jobs in consultancy, almost always at the intersection of IT and organisational change.

At Zwitserleven, she became responsible for almost all the projects running there. That was her first “real job” in the pension and life sector. This was followed by management positions at RegioBank, Reaal, Zwitserleven (Vivat) and Onderlinge 's-Gravenhage. In recent years, she combined het job with two supervisory directorships.

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