



LEADERSHIP PROGRAM



What if we could  
unlock the power  
of the Feminine  
'for good?'

## A NEW NARRATIVE

What if we could unlock the power of the Feminine 'for good'? What if we could begin to create a new narrative, a story of possibility that impacts you, your organization, the sector and the world 'for good'?

A group of six diverse business professionals are gathered around a table in a bright, modern office. They are all smiling and appear to be engaged in a collaborative discussion or meeting. The man in the center, wearing a dark suit, is gesturing with his hands while speaking. The woman to his right is holding a pen and looking towards him. The woman to his left is holding a clipboard. The man on the far right is partially visible, looking towards the group. The woman at the bottom left is looking down at some papers. The woman at the bottom right is smiling and holding a pen. The background shows large windows with a view of a city skyline.

50/50

“

Earth our home is becoming increasingly fragile. Its well-being (and our own) threatened by systemic crises in our relationship with ourselves, with each other and with the Earth. And yet the universe is generative in nature. There is always something wanting to blossom, wanting to unfold in each moment. Awareness of this leads to the emergence of new realities – discovery, creation, renewal and transformation.

Joseph Jaworski - Source

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# WHY?

To grasp this and work this way we see that an evolution is necessary, one that in Einstein's words, "widens our circle of compassion to embrace all living creatures and the whole of nature in its beauty". We want to draw attention to the connection between the compassion, caring & sharing that Einstein spoke to and the power of the feminine.

It's a fundamental shift from power over (the 'other') to power to create, together with others, in community. In its essence, it is grounded in relationship: in connection with ourselves, Source, each other, the Earth. This is the shift we want to support, the narrative we want to create.

Connecting mind & matter

Understanding the  
nature of reality

**WHAT?**





The program is an invitation to step into a story of possibility. One based on a truer understanding of the nature of reality and who we really are as human beings.

The new Narrative stands on the masculine and the feminine, without one or the other it is out of balance. And so, unlocking the Power of the Feminine is essential if humanity is to awaken to its true potential.

Part of this awakening lies in a truer understanding of the nature of reality: the ‘co-arising’ or ‘quantum entanglement’ between our inner state and outer reality. A growing awareness of the deep interrelatedness between the quality of our conscious awareness and our external reality. Our perception influencing the way we look at the world and what we can create together.



# HOW?

## The WIFS Leadership Program

Unlocking the power of the Feminine  
'for good' across 3 dimensions.



1.

Unlocking the potential of YOU. Resourcing & strengthening you in your journey of discovery.

2.

Together (with a community of peers) unlocking the power of the feminine 'for good' and creating together a powerful vision of the future, a compelling story of how the world might look and feel.

3.

Joining hands together to create change 'for good' within your organization, the Financial Sector, this world and taking action from this ground of being.



# Design principles for the program

## **Generating action from the ground of being**

Who am I?

Knowing and leading yourself is the starting point  
for leading others.

“One of the most difficult things is not to change society - but to change yourself.”

Nelson Mandela



# PROGRAM ARCHITECTURE #1

## Unlocking the Power of the Feminine ‘for good’

### ENROLLING

### PREPARATION approx 6 hours

Video  
Testimonials.  
Podcast. Creating awareness and 'BUZZ'

Invitation attract, inspire and enroll participants.

Invitation & Program on intranets of WIF partners.

Inspirational interactive Webinar with e.g. Diana (Chair of the Board and alumnus journey)

Webinar connect with the program, the facilitators and each other.

Reflection on own Heroine Story

Self Study Articles /Videos that capture your imagination.

Reflect on own Leadership challenge. Create a blog/vlog to share this challenge with your fellow journeyers.

Crafting a Shared Challenge Have conversations with those in your ecosystem who challenge and inspire you. Listen for input to a shared challenge with journey peers.

Seek a Mentor (within your wider ecosystem) someone who can challenge, inspire and help you and/or a Sponsor (within own company) who is willing and able to support you.

Action Research | TransformU quickscan and HeartMath well-being quickscan

### JOURNEY INTENSIVE 2,5 days

**Intakes** with RedZebra  
Personal Leadership Journey



### JOURNEY & BEYOND

Building support system:  
Community of Peers; Mentor;  
Sponsor  
(Learning) platform; Action research

Defining together the Skills build

### SKILLS BUILD

Stepping into Brilliance  
Creating the conditions for Performance & Flow (including creating psychological safety)

Inner State Resilience, Thriving, Coherence & Well-being

New ways of working and organizing (Teal)

Quantum Consciousness

Human Centered Design Thinking & the 100 Day Challenge

# PROGRAM ARCHITECTURE #2

## In Action! Own & Shared Challenge

### IN ACTION Own Challenge

Supported by Community of Peers, Mentor/  
Sponsor and Red Zebra Coach

### IN ACTION Shared Challenge

100 Day Challenge

Applying design thinking to shared Challenge.  
Supported by CoP sharing learning and  
challenges



### CREATING THE WOW! Creating a movement

Sharing Impact Stories with WIFS forum / own  
Ecosystem

Creating materials for others to follow journey:  
blog / vlog / articles...

Become part of the Supportive Ecosystem for  
future program as Mentor / Coach / Speaker

### ACTION RESEARCH

Supporting Individual and Collective action

Measuring Impact

**ACTION SUSTAINED BY SUPPORTIVE ECOSYSTEM.** Master Classes. Inspirational Interviews. Digital Learning Platform

# PROGRAM ARCHITECTURE #3

## Zoom on Leadership Journey | EVENING + 2,5 DAYS

### CREATING THE CONTAINER FOR THE JOURNEY

Creating intimacy, curiosity and safety. Sharing heroine stories over dinner.

“We need people in our lives with whom we can be as open as possible. To have real conversation may seem like such a simple, obvious suggestion, but it involves courage and risk.”

Thomas Moore

**1. Context of the program:** the role of the financial sector in enabling economy & society to flourish. The need for leadership that restores trust and works from integrity & sustainability. The need to strengthen the power of the feminine. The nature of reality. Organizations as ‘Living Systems’. Connection with Source.

**2. Life Patterns** Understanding my ‘Ground of Being’. Where have I come from and who have I become? Understanding and creating a new relationship with my story. Understanding that Leadership begins with the self. It's not possible to change other people; but we can change (evolve) ourselves.

**3. Purpose | Self & Other** What gives my work a deep sense of meaning? What gives my life a deep sense of meaning? Understanding Purpose as generating a spark of possibility for

others to share. The Life Force for human-kind is perhaps nothing more nor less than the passionate energy to connect, express, and communicate.

**4. Values** What values and guiding principles guide and resource me to fulfill my purpose? Deep dive inquiry to unearth (especially) the power of feminine qualities that will nurture and support me/us putting our purpose into action.

**5. Vision | Self and Collective What if....?** Creating a powerful vision of the future for myself. Creating a powerful vision of the future related to our shared challenge. Creating a compelling Story of how the world might look and feel.... Imagine...

**6. Barriers** What are the underlying patterns of behaviour getting in my way that need attention? What are the critical challenges and issues

that we (might) face as a community as we put our vision into action?

**7. Ignite! Living Purpose** What does this mean going forward? Key Goals & Action Plans to ignite and live purpose. Addressing barriers. Being resourced by our values (feminine & masculine). Setting up CoP (community of practice; Peer coaching; learning platform; Action Research)



# FACILITATORS

## Peter Paul Leutscher

Peter Paul is partner van de RedZebra Group en heeft meer dan 30 jaar ervaring in leiderschap en organisatieontwikkeling. Hij heeft een unieke skillset ontwikkeld om de harde en zachte kant van mensen met elkaar te verbinden. Het ontdekken van "purpose" is de bron van inspiratie, creatie en richting om fundamentele keuzes te maken. Werken met Peter Paul levert een intrinsiek gevoel op van verbinding en veiligheid. Zijn grote gave schuilt in het vermogen om mensen te raken , te ontwaken en te verbinden. Connecting purpose, people to performance.



## Fionnuala Herder-Wynne

Fionnuala is een strategisch partner van Oxford Leadership en S-Ray Diagnostics en partner van de RedZebra Group. Ze heeft ruim dertig jaar ervaring als Senior Leader, Coach en Catalyst, waar zij high performance teams en innovatieculturen binnen organisaties bouwt. Ze heeft uitgebreide ervaring in het designen, ontwikkelen en geven van 'change interventions' die impact hebben op individueel-, team- en organisatielevel. Luister ook de podcast van WIFS met een interview met Fionnuala.

# INTENDED OUTCOMES

- Unlocking the potential of YOU. Resourcing & strengthening you in your journey of discovery.
- Together (with a community of peers) unlocking the power of the feminine ‘for good’ and creating together a powerful vision of the future, a compelling story of how the world might look and feel.
- Joining hands together to create change ‘for good’ within your organization, the Financial Sector, this world and taking action from this ground of being.
- Attend to the underlying patterns of behaviour and challenges that might get in your way as you put this vision into action in your professional context.
- Attend to the critical challenges and issues that we (might) face as a community as we put our vision into action.
- Gain in confidence to navigate with poise as leaders (supported by a balance of feminine and masculine power).
- Feel deeply resourced, energized and inspired.

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A photograph of a person's hands holding a small, clear globe. The globe shows a portion of the Earth with continents and oceans. The background is a dark, star-filled space.

Never forget that a small group of thoughtful, committed citizens can change the world; indeed it's the only thing that ever has.

Margaret Mead

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**WIFS Leadership Program**



**VRAGEN? MEER INFORMATIE?**

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